



PENNSYLVANIA ODYSSEY OF THE MIND



THE ORIGINAL WORLDWIDE CREATIVE PROBLEM-SOLVING STEAM LEARNING PROGRAM



BY THE NUMBERS: WHO WILL SEE YOUR BRAND?

- 42,000 users reached across social media
- 7,500 email list subscribers
- 5,000 unique visitors to our website at tournament time
- 2,000 K-12 students participate across PA
- 1,100 students at State Finals with family & friends
- 2,500 people at State Finals Awards in person
- 2,000 people view the Awards streaming online



DEAR PROSPECTIVE SPONSOR,

Thank you for your consideration to support the thousands of Pennsylvania children who are a part of OM! Our entirely volunteer, 501(c)(3) nonprofit organization, Creativity Unlimited in PA, is extremely grateful for your gift to help us present PA State Finals in the Poconos over the weekend of April 6, 2024.

Below is a guideline of our sponsorship tiers. If you would like to discuss creating a sponsorship that best fits your goals, please contact our volunteer Fundraising and PR Director, Ryan Balton, at (646) 265-2620 or fundraising@paodyssey.com.

TOURNAMENT PRESENTING SPONSOR

\$10,000 FOR EXCLUSIVE SPONSORSHIP \$5,000 FOR CO-SPONSORSHIP

PA Odyssey of the Mind State Finals 2024, Presented By Your Name Here!

- Logo prominently displayed prior to, during, after the tournament in these places:

Program booklet cover	Website and social media platforms
Judges' t-shirts	Awards Ceremony video screens, live webcast
Press releases	Email newsletters to coaches, parents, volunteers
Signage and banners throughout the competition sites	

PROBLEM SPONSOR \$2,000 PER PROBLEM

Sponsor one of the Odyssey of the Mind competitions:

- | | |
|-------------------------------------|--|
| # 1, Vehicle: Drive-In Movie | # 4, Structure: Deep Space Structure |
| # 2, Technical: AI Tech-NO-Art | # 5, Performance: Rocking World Detour |
| # 3, Classics: Opening Night Antics | Spontaneous |

- Logo displayed on signage at the competition site(s) for your problem
- Name announced prior to each competing team
- Logo displayed whenever your problem is mentioned in these places:

Tournament program booklet, website/social media, Awards Ceremony

SUPPORTER SPONSOR GOLD \$1,000 | SILVER \$500 | BRONZE \$250

- Logo/name displayed alongside supporter sponsors in the following places:

Inside program booklet	Website and social media platforms
Awards Ceremony mention	Sponsorship thank you banner

IN-KIND SPONSOR GOODS OR SERVICES

In-kind donations such as coffee/drinks/snacks, hotel accommodations, t-shirts/other giveaways, audiovisual/entertainment or photo/video services

- Your logo/name displayed in a thank you commensurate with donation

Donations are also appreciated to directly support our [Line Mountain Scholarship](#) and [Jumpstart Grant](#) funds.

MORE INFORMATION

PAODYSSEY



@PAOOTM



PAODYSSEY.COM

