



PENNSYLVANIA ODYSSEY OF THE MIND



THE ORIGINAL WORLDWIDE CREATIVE PROBLEM-SOLVING STEAM LEARNING PROGRAM



BY THE NUMBERS: WHO WILL SEE YOUR BRAND?

- 260,000 social media views
- 12,000 website visitors
- 9,000 email subscribers
- 2,000 K-12 students compete across PA
- 1,100 students compete at State Finals
- 2,500 people attend the State Awards Ceremony
- 2,000 streaming viewers



Donations are also appreciated to directly support our [Line Mountain Scholarship](#) and [Jumpstart Grant](#) funds.

DEAR PROSPECTIVE SPONSOR,

Thank you for your consideration to support the thousands of Pennsylvania children who are a part of OM! Our entirely volunteer, 501(c)(3) nonprofit organization, Creativity Unlimited in PA, is extremely grateful for your gift to help us present PA State Finals in spring 2027.

Below is a guideline of our sponsorship tiers. If you would like to discuss creating a sponsorship that best fits your goals, please contact our volunteer Fundraising and PR Director, Ryan Balton, at (646) 265-2620 or fundraising@paodyssey.com.

TOURNAMENT PRESENTING SPONSOR

\$12,000 FOR EXCLUSIVE SPONSORSHIP **\$6,000 FOR CO-SPONSORSHIP**

PA Odyssey of the Mind State Finals 2027, Presented By Your Name Here!

- Logo prominently displayed prior to, during, after the tournament in these places:

Program booklet cover	Website and social media platforms
Judges' t-shirts	Awards Ceremony video screens, live webcast
Press releases	Email newsletters to coaches, parents, volunteers
Signage and banners throughout the competition sites	

PROBLEM SPONSOR \$2,000 PER PROBLEM

Sponsor one of the Odyssey of the Mind competitions:

- | | |
|--|-----------------------------------|
| # 1, Vehicle: OMER's Shopping Service | # 4, Structure: Copycat Structure |
| # 2, Technical: Haywire Hijinx | # 5, Performance: The Musician |
| # 3, Classics: Wonders of the Ancient World Awaken | Spontaneous |

- Logo displayed on signage at the competition site(s) for your problem
- Name announced prior to each competing team
- Logo displayed whenever your problem is mentioned in these places:

Tournament program booklet, website/social media, Awards Ceremony

SUPPORTER SPONSOR GOLD \$1,000 | SILVER \$500 | BRONZE \$250

- Logo/name displayed alongside supporter sponsors in the following places:

Inside program booklet	Website and social media platforms
Awards Ceremony mention	Sponsorship thank you banner

IN-KIND SPONSOR GOODS OR SERVICES

In-kind donations such as coffee, drinks, or snacks; hotel accommodations; t-shirts and other giveaways; audiovisual, entertainment or photo, video services

- Your logo/name displayed in a thank you commensurate with donation

Some past successful partners have included:

Juniata College, Sanofi, Sheetz, Pennsylvania College of Technology, Holstein White Engineers, Pocono Mountain Visitors Bureau

MORE INFORMATION

PAODYSSEY



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